

12th SoCalBio Investor & Partnership Conference

Agenda @ a Glance

**November 3rd, 2010
5:00 – 9:00 pm
J W Marriott of L.A. Live
(Platinum Salon E)**

CEO Reception and Dinner

**November 4, 2010
7:00 am - 7:00 pm
J W Marriott of L.A. Live**

- 7:00 Registration Open**
- 7:45 Breakfast & Opening Remarks (Platinum Salon E)**
- 8:00 Morning Keynote Presentation (Platinum Salon E)**
- 9:00 Break**
- 9:15 Company Presentations:**
- **Track I: (Platinum Salon A)**
 - **Track II: (Platinum Salon B)**
 - **Track III: (Platinum Salon C)**
 - **Track IV: (Platinum Salon D)**
- 10:30 Coffee Break**
- 10:45 Company Presentations:**
- **Track I: (Platinum Salon A)**
 - **Track II: (Platinum Salon B)**
 - **Track III: (Platinum Salon C)**
 - **Track IV: (Platinum Salon D)**
- 12:30 Networking Luncheon (Platinum Salon E)**
- 1:00 Luncheon Keynote Presentation (Platinum Salon E)**
- 2:00 Break**

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2:15 **Concurrent Breakout Sessions:**

- Track I: (Platinum Salon A)
- Track II: (Platinum Salon B)
- Track III: (Platinum Salon C)
- Track IV: (Platinum Salon D)

3:30 **Coffee & Refreshment Break**

3:45 **Concurrent Breakout Sessions:**

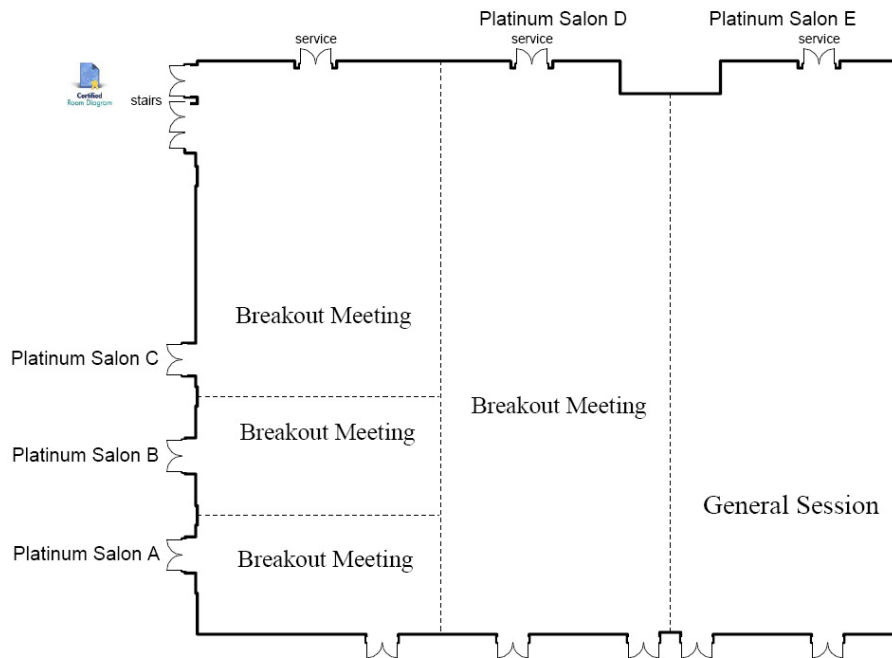
- Track I: (Platinum Salon A)
- Track II: (Platinum Salon B)
- Track III: (Platinum Salon C)
- Track IV: (Platinum Salon D)

5:30 **Concluding Remarks**

5:45 **Cocktail Networking Reception & Innovation Alley**

7:00 **Conference Adjourns**

Meeting Rooms



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Detailed Agenda

November 3rd 2010
5:00 – 9:00 pm
J W Marriott of L.A. Live
(Platinum Salon E)

CEO Reception and Dinner
Featuring Entertainment by physician-turned-comedian

Matt Iseman



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7:00 Registration Open

7:45 Breakfast & Opening Remarks (Platinum Salon E)
Ahmed Enany, President & CEO, SoCalBio & Allan Wolfe, MD, Venture Investor and Chair, SoCalBio Company Screening & Selection Committee

8:00 Morning Keynote Presentation (Platinum Salon E)

“Can Los Angeles Be Saved?” A provocative presentation on the future of Los Angeles and California economy by internationally-renowned author and futurist Joel Kotkin



9:00 Break

9:15 Company Presentations (Group A)
▪ Track I: Biochips & Biomemtic Systems (Platinum Salon A)

Moderator:

- Jason Lawson, Partner, Moss Adams

Presenters:

- Librede (Cell-free disposable biochip for ion channel measurement)
- Matrix Sensors (Disposable microchips to detect biological and chemical molecules)
- ChromoLogic (Biomemtic systems)

• Track II: Therapeutic and Monitoring Devices (Platinum Salon B)

Moderator:

- Mohammad E. Kondri, MPH, MBA, International Business Development Officer, Trade Commissioner, Life Sciences & Med Tech, Canadian Consulate General

Presenters

- Replenish Inc. (Implantable drug delivery device to treat ophthalmic diseases)
- Lerner Medical Devices (Use of light to treat skin disease)
- SonarMed (Airway Monitoring System)

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- **NeuroSystec** (Fully implantable drug delivery devices for treating hearing disorders)

- **Track III: Molecular Diagnostics** (Platinum Salon C)

Moderator:

- **Michael Wise**, Partner, Perkins Coie

Presenters:

- **DxTerity Diagnostics** (A medical device for rapid genomic tests)
- **MEDomics** (DNA diagnostic testing for mitochondrial diseases)
- **Oracle Biosciences** (Theranostic breast cancer biomarkers)
- **NanoVega** (Biotags for detecting cancer)

- **Track IV: Protein Therapeutics** (Platinum Salon D)

Moderator:

- **Stephen Williams**, PhD, President & CBO, Bench International

Presenters:

- **Xencor Corporation** (Protein engineering to treat autoimmune disease and cancer)
- **Paganini Lifesciences** (Antibodies for treating retinal disease)
- **Neumedicines** (Protein therapeutics for hematopoietic disorders)
- **Applied Integrin Sciences** (Recombinant peptides that modulate human integrin receptors for cancer therapeutics)

10:30 **Coffee Break**

10:45 **Company Presentations (Group B):**

- **Track I: Regenerative Medicine** (Platinum Salon A)

Moderator:

- **Seth Levy**, Partner, Davis Wright Termaine
- **Thomas Duk**, PhD, Associate, Davis Wright Termaine

Presenters:

- **ProteinLinks** (Induced pluripotent stem cells)
- **California Stem Cells, Inc.** (High-purity human cells for drug development and therapeutic application)
- **Q Therapeutics** (Stem cell platform to treat CNS disorders)
- **EOS Neuroscience** (Treatments for blindness and other serious neurological conditions using optogenetic and gene therapy approaches)

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- **Track II: Therapeutic and Diagnostic Devices** (Platinum Salon B)

Moderator:

- **Nathalie Gosset**, Manager of Marketing and Business Development, AMI - USC

Presenters:

- **CryoCare**: Cryoablation therapy for women healthcare
- **C-Tech**: Dialysis device
- **Ocutronics**: Retinal photography for early detection of diabetic retinopathy
- **MiniPumps, Inc.**: miniaturized implantable pumps for drug delivery

- **Track III: Imaging, Informatics & Botanicals** (Platinum Salon C)

Moderator:

- **Cesar Blanco**, PhD, Head of Engineering and Project Management, AMI - USC

Presenters:

- **Imaging:**
 - **Radius Health** (Light and portable radiology tools)
 - **Sofie Biosciences** (Molecular imaging)
- **Nutriceuticals:**
 - **Plantiva** (Manufactures and sells proprietary botanical health products)
- **Health Informatics:**
 - **DPS Health** (Health informatics tools for diabetes and weight management)

- **Track IV: Vaccines** (Platinum Salon D)

Moderator:

- **Ron Carlson**, Sr. VP, USI

Presenters

- **ImmunoCellular Therapeutics** (Immunotherapeutics for brain cancer)
- **Espis Vaccines** (Immunotherapies to treat drug-resistant infectious disease)
- **NovaDigm** (Vaccines to protect patients from hard to treat fungal and bacterial infections)

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12:30 Networking Luncheon (Platinum Salon E)

1:00 Luncheon Keynote Presentation (Platinum Salon E)
"Sustaining Biomedical Innovations through Collaboration" a presentation by bioscience industry veteran Mr. Perry Karsen, COO, Celgene



2:00 Break

2:15 Concurrent Breakout Sessions (Group A):

- **Track I: Funding Through Corporate Partnerships (Platinum Salon A)**

Get the inside track on negotiating and maintaining strategic partnerships with established biopharma, IVD and device companies.

Moderator:

- **Edger "Ed" Ellsworth**, Director Corporate Alliances, Primary Care Diagnostics, Beckman Coulter, Inc.
- **Bill Sturges**, Partner, Moss Adams

Speakers:

- **Rajendra V. Deshpande**, Ph.D., Senior Director, Emerging Technologies, Corporate Office of Science and Technology, Johnson & Johnson, Inc.
- **Traci Libby**, CLP, Director, Corporate Development, Life Technologies Corporation
- **Monty Mars**, Sr. Director Corporate Development, Edwards Lifesciences, Inc.
- **Bob Raynor**, Director, Business Development, Beckman Coulter, Inc.

- **Track II: Preparing for Financing Transactions – Venture Capital, Private Equity, Partnerships and/or IPOs (Platinum Salon B)**

Moderator:

- **Bill Lewis**, Sr. VP, Bolton & Company

Speakers:

- **Mike Bryant**, Partner, Ernst & Young
- **Jack Garza**, VP, Silicon Valley Bank
- **John Smither**, CFO, Kythera Biopharmaceuticals
- **Mark Greenfield**, Partner, Blank Rome

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- **Track III: Life-Science Venture Capital Investment Trends in the Biotech and Medical Device: What is hot and what is not (Platinum Salon C)**

Moderator:

- **Michael Wise**, Partner, Perkins Coie

Speakers:

- **Paul Grand**, Managing Director, Research Corporation Technology
- **Joe Boystak**, President & CEO, Brightwaters Capital
- **Alex Suh**, Managing Partner, California Technology Ventures

- **Track IV: Government Funding Opportunities (Platinum Salon D)**

Learn what is new at the National Institutes of Health

Speakers:

- **Ali Andalibi**, PhD, SBIR Program Manager, National Cancer Institute
- **Greg Milman**, PhD, Director of the Office for Innovation and Special Programs, National Institute of Allergy and Infectious Diseases

3:30 **Coffee & Refreshment Break**

3:45 **Concurrent Breakout Sessions (Group B):**

- **Track I: IP Strategies for Managing the Dynamics of Risk, Innovation, and Globalization (Platinum Salon A)**

Risk, including the risk of infringing third party IP, is inherent in innovation of new products and their commercialization in a global marketplace. However, there are steps companies can take to manage and mitigate the risk. We will discuss strategies for assessing and managing risk via patent landscape analyses and strategies for developing exclusivity in the marketplace thereby minimizing competition, so as to enhance revenue potential and opportunities for investment.

Speakers:

- **Mark Benedict**, PhD, Partner, Knobbe Martens
- **Josue Villalta**, Partner, Knobbe Martens

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- **Track II: What Do Angels Look for These Days (Platinum Salon B)**

Meet and interact with local angel investors with interest in biotech and device technologies. get to know what it takes and how to raise angel money

Moderator:

- **Jerry Knotts**, President/CEO, California Coast Venture Forum

Speakers:

- **Bruce Blomstrom**, Member, Pasadena Angels
 - **Connie Koch**, Executive Director, Keiretsu Forum
 - **Frank Singer**, Founder, Tech Coast Angels
 - **Mike Savin**, Investor, Maverick Angels
- **Track III: The New FDA Culture & Funding Prospects: Positioning your Firm in a Changing Regulatory Environment (Platinum Salon C)**

Learn about the changing culture of the new FDA and how to adjust to new regulatory requirements such as the new 510(k) guidance, biosimilars and changes in the drug law

Moderator:

- **Kevin Walsh**, Interim Director, Employee Training Institute, College of the Canyons

Speakers:

- **Russ Olson**, Principal, RCRI, Inc.
- **Michael Swit**, Sr. VP, The Weinberg Group Inc.
- **Anne Tomalin**, President, CanReg, Inc.

- **Track IV: Government Funding Opportunities (Platinum Salon D)**

Learn how to access Department of Defense grants and contracts

Speakers:

- **David Hood**, President, DH3 & Associates, Former Senior Advisor for the Principal Assistant for Acquisitions, US Army MPMC
- **Jack Judy**, Program Manager in the Microsystems Technology Office, DARPA

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