



Serving the life-science industry in Southern California

The Southern California Biomedical Council (SoCalBio) is a non-profit trade association whose mission is to promote and support life-science research, development and manufacturing in Los Angeles, Orange County and adjacent regions for job creation and economic growth.

Leadership

Elected Officers

Alfred E. Mann, Chairman, MannKind Corporation (Chair)

Robert Berliner, Of Counsel, Berliner & Associates (Treasurer)

Michael Wise, Partner, Perkins Coie (Secretary)

Board Members at Large

George Ayoub, President & CEO, One Lambda

Bruce Blomstrom, Board Member, Pasadena Angels

Maynard Carkhuff, President & CEO, Freedom Innovations

Kenneth Charhut, President & CEO, Orqis Medical

Edward Ellsworth, Director Corporate Alliances, Primary Care Diagnostics, Beckman Coulter

Gary Fujii, Ph.D., President & CEO, Molecular Express

Mick Gallagher, President, LS Technologies

Robert Greenberg, M.D., Ph.D., President, Second Sight

Robert Hovee, President, RAH Consulting Group

Bruce Huebner, President & CEO, Osmetech Molecular Diagnostics

Aya Jakobovits, Ph.D., Sr VP & CSO, Agensys

Jolene Koester, Ph.D., President, CSUN

Goran Matijasevic, Ph.D., Director of Research Development, UCI School of Engineering

Amit Munshi, Chief Business Officer, Kythera Biopharmaceuticals

Michael Ross, VP, Hammel, Green and Abrahamson, Inc.

Kenneth Trevett, President & CEO, LA BioMed

Charles Troe, Managing Director, West Ridge Associates

Allan Wolfe, M.D., General Partner, UV Partners

Executive Officer:

Ahmed A. Enany
President and CEO

SoCalBio Networking Forum

June 26 2008

7:00 - 9:30 am

UCI University Club (Irvine)

featuring presentations on

Growth Opportunities in the Orthopedic Device Market

According to a [recent report published by the Freedonia Group](#), "demand for orthopedic devices will reach \$19.1 billion in 2011, up 8.8 percent annually from 2006." Growth in this market segment will be spurred by a spike in tissue and spinal implants and will see the fastest sales gains as advances in fusion, fracture fixation and neurological stimulating technologies improve the success rate and cost-effectiveness of related surgical procedures. Join us to learn from local firms about business strategies to partake in this growth opportunity.

Event Chair

- **Maynard Carkhuff**, President & CEO, [Freedom Innovations](#) (Irvine)

Speakers

- **Hal Hurwitz**, CFO, [Interventional Spine](#) (Irvine)
- **Bill Lamm**, President & CEO, [Bioplate](#) (Los Angeles)

Agenda

| | |
|----------------|----------------------------|
| 7:00 am | Registration & Networking |
| 8:10 am | Introductions |
| 8:20 am | Presentations & Discussion |
| 9:30 am | Forum Adjourns |

Sponsors

- **ABD Insurance** (www.abdi.com)
- **Berliner & Associates** (www.berliner-ip.com)
- **Bolton & Company** (www.boltonco.com)
- **LS Technologies** (www.lifescitech.com)
- **Perkins Coie LLP** (www.perkinscoie.com)
- **Perkins + Will** (www.perkinswill.com)
- **Southern California Edison** (www.sce.com)
- **VWR** (www.vwr.com)



Event Chair

Maynard Carkhuff

President & CEO
Freedom Innovations, LLC

30 Fairbanks Suite 114
Irvine, CA 92618

949-672-0032
949-544-7910 direct
mcarkhuff@freedom-innovations.com

Maynard Carkhuff brings Freedom Innovations three decades of leadership expertise gained in prior positions as a senior corporate executive in the pharmaceutical, dental and prosthetic healthcare markets. Formerly President and CEO of Ossur Prosthetics, he had earlier served as President and CEO of Flex-Foot, Inc., which was sold to Ossur in April 2000. He has also held positions as Vice President of Denar Corporation, a dental manufacturer, and Director of Marketing for the Dermatology Division of Allergan Pharmaceuticals.

He holds a Bachelor of Science degree in Marketing, Management and Research from California State University, Los Angeles, and he attended the University of Southern California's Graduate School of Business Administration.

Mr. Carkhuff is currently on the Board of Directors of three private companies, Clean Ones Corporation, Patent Ratings LLP and is a founding Director of Pacific Enterprise Bank. Active in non-profit organizational leadership, Carkhuff serves as a member of the Board of Directors for the Southern California Biomedical Council and is the Former President of the Association for Corporate Growth and the Orange County Sheriff's Advisory Council.

Speakers

Harold A. Hurwitz

Vice President and Chief Financial Officer
Interventional Spine

13700 Alton Pkwy Ste 160
Irvine, CA , 92618-1618

949-472-0006
HHurwitz@i-spineinc.com

Mr. Hurwitz's business career spans more than 30 years, including two decades of diversified medical device experience. Prior to joining Interventional Spine in April 2008, he spent two years as a Principal Consultant with McDermott & Bull, a retained executive search firm for whom he was the Life Science & Medical Technology Practice Leader.

From 1997 to 2005, Mr. Hurwitz was Chief Financial Officer for Micro Therapeutics, Inc. (now a division of ev3, Inc.), then a publicly held medical device company focused on the diagnosis and treatment of neurovascular disease. Mr. Hurwitz began his career with Coopers & Lybrand LLP (now part of PricewaterhouseCoopers LLP), where he served for 22 years. During that period, he was a Business Assurance Partner, Team Leader of the Firm's Orange County Medical Device Practice and an SEC Review Partner.

He was co-founder of the Life Sciences Industry Council of Orange County, Founding Contributor of the Committee of 1000, an organization in support of the Center for Health Sciences and School of Medicine at the University of California, Irvine (UCI), past member of the Board of Visitors of the School of Medicine at UCI and past Treasurer of the Alzheimer's Association of Orange County.

Mr. Hurwitz holds a Bachelor's Degree in Economics from UCLA and is a Certified Public Accountant in California.

Connor W. (Bill) Lamm
President & CEO
Bioplate

3643 Lenawee Avenue
Los Angeles CA 90016

3108152100
cwlamm@bioplate.com

Mr. Lamm is a graduate of the University of Texas. He has over 25 years of experience in a wide sector of positions within the medical device industry.

He began his career in sales with Nicolet Biomedical Instruments (now a Cardinal Healthcare company). His later positions included executive management roles with Maxxim Medical, Zynex, Corporation, Oz-Systems and Burton Medical.

He currently holds the position of President of Bioplate, Inc. and COO of Ceremed, Inc. the sister company of Bioplate.

His experience covers both start-up companies and high growth opportunities. He has worked in both public corporations as well a privately held and start-up organizations. He currently resides in Los Angeles with his wife.

Thanks to our Sponsors

ABD Insurance & Financial Services (www.abdi.com) provides insurance brokerage, employee benefits consulting and risk management solutions to clients across the United States and around the world. Now the 14th largest U.S. retail broker and the nation's number one broker of D&O Liability insurance (Towers Perrin Survey), ABD has 17 major offices in strategic regional business centers across the western United States and annual revenues of approximately \$165 million. As of October 1, 2007, ABD Insurance and Financial Services is now a part of Wells Fargo Insurance Services and a member of the Wells Fargo family of companies.

Contact Information:

Dennis Rainey
Vice President
Employee Benefits Division
ABD Insurance & Financial Services
21250 Hawthorne Boulevard
Suite 600, Torrance, CA 90503
Tel.: (310) 543-9995 ext. 8484
Fax: (310) 543-9905
dnr@abdi.com

Joel Graves
Vice President - Business Development
Employee Benefits Division
ABD Insurance & Financial Services
4199 Campus Drive, Suite 550
Irvine, CA 92612
Tel.: (949) 509-6515
Fax: (949) 509-6516
jrg@abdi.com

Berliner & Associates (www.berliner-ip.com) is a full service intellectual property firm specializing in patent, trademark and copyright prosecution, licensing and litigation. The firm has patent expertise in many fields and routinely assists with University patent programs and technology transfer. The firm also has close familiarity with the special needs of early stage companies. With a network of over 60 top ranked associate firms in more than 20 countries, Berliner & Associates can meet all your U. S. and international intellectual property needs.

Contact Information:

Robert Berliner, Founding Member
Berliner & Associates
555 West Fifth Street, 31st Floor
Los Angeles, CA 90013
Tel.: (213) 533-4171
Fax: (213) 533-4174
rberliner@berliner-ip.com

Bolton & Company (www.boltonco.com) is a full service insurance brokerage firm offering services in the following areas: business insurance, personal insurance, surety bonds, employee benefits, estate planning, risk management services, and human resources consulting.

Contact Information:

Bill Lewis, VP
Bolton & Company
245 S. Los Robles Avenue, Suite 105
P.O. Box 6030
Pasadena, CA 91102-6030
Phone: (626) 799-7000
Fax: (626) 441-3233
wlewis@boltonco.com

LST (www.lifescitech.com) was originally established as Life Sci Technologies. The company's specialty is providing affordable software solutions that help drive costs out of your operations, while facilitating the delivery of world-class products and superior services. Product offerings includes some of the most highly recognized and recommended names in the industry, including, Oracle, Peoplesoft, JD Edwards, Seibel, Netsuite and BEA. Services include Database and Application Server Professional Services, Remote DBA/Managed Services, Application Consulting, and Application Hosting. With the success and demand for LST's products and services, the company has transitioned to a broader client base. In addition to servicing the BioTech/Life Science community, LST also has expertise and successful implementations in other industries including finance, banking, manufacturing, retail, and telecom.

Contact Information:

Mick Gallagher, Managing Partner
LST
4150 Rock Mountain Road
Fallbrook, CA 92028
Tel: 619-546-9385
mick@lifescitech.com

Perkins Coie LLP (www.perkinscoie.com) is a full service law firm with more than 600 attorneys in 14 offices across the United States and in China. Perkins Coie represents clients that range in size from FORTUNE 100 companies to startups in all practice areas from IP and business transaction to regulatory and government affairs.

Contact Information:

Michael Wise, Partner
Perkins Coie
1620 - 26th Street, Sixth Floor, South Tower
Santa Monica, CA 90404-4013
Tel: (310) 788-3210
Fax: (310) 788-3399
MWise@perkinscoie.com

Perkins + Will (www.perkinswill.com) delivers a broad range of architecture, planning, interiors and strategic consulting services with significant expertise in healthcare, higher education, K-12 education, science + technology, and corporate + commercial + civic projects.

Contact Information:

Gabrielle Bullock
Perkins + Will
617 West 7th St., Suite 1200
Los Angeles, CA 90017
Tel: 213.270.8400
Fax: 213.270.8410
gabrielle.bullock@perkinswill.com

Southern California Edison (www.sce.com) is one of the largest electric utilities in the U.S., and the largest subsidiary of Edison International.

Contact Information:

Jeff Lebow
Manager - Innovation Strategies
Economic & Business Development
Southern California Edison
7333 Bolsa Avenue
Westminster, CA 92683
phone: 714/895-0219
Jeff.Lebow@sce.comTeam

VWR (www.vwr.com) is a leader in the global research laboratory industry with worldwide sales in excess of \$3 billion US dollars. The company distributes a diversified product mix, including chemicals, glassware and plasticware, equipment and instruments, furniture, protective apparel, production and safety products, and other life science and laboratory products and supplies.

Contact Information:

Charles McWilliams
VWR International
Director of Corporate Accounts, BioPharma
Voice: 800-873-8977 x2460
Mobile: 310-779-2009
Fax: 714-536-9518
Charles_McWilliams@vwr.com