

Location: Westlake Village, CA

Seeking your personal challenge?

Implen is a leading provider of systems solutions for the analysis and the agitation of nanovolume samples. Main application areas in a rapidly growing market are leading edge technologies for example PCR, Sequencing, microarray based genomic hybridization (Array CGH), fluorescence in-situ hybridization (FISH) as well as expression profiling and protein array technologies.

Together with our partners we develop application tailored products which are sold on a worldwide basis. Our success is based on innovative, future oriented products, a well balanced portfolio of solutions (consulting, support, training) and a highly motivated team.

To support our team we are looking for a

Internet Marketing Specialist

Responsibilities

- Implementation of Internet Marketing Strategies
- Execution of company wide internet marketing tasks (newsletters, etc.)
- Search Engine Optimization for all company websites
- Optimization and maintenance of all internet advertising activities
- Preparation of website statistics to monitor ROI per marketing activity
- Maintenance of all company websites

Requirements

- Excellent communication skills
- Sound computer skills (Microsoft Office products, etc.)
- Teamplayer qualities
- Customer oriented thinking
- Degree in Biology, Biochemistry or equivalent education is a plus

Interested? Please send us your resume or give us a call for further information on this exciting opportunity

Implen, Inc.

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