



**SoCalBio**  
Southern California  
Biomedical Council



## Invite you to the SoCalBio Open House

### Join us to

1. Learn how SoCalBio's Group Purchasing Program can slow your company's burn rate and cut down the cost of doing business.
2. Meet Group purchasing vendors to learn more about their services and the discounts exclusively offered to SoCalBio member companies.
3. Network with your colleagues in device, IVD or biotech companies and learn how they are navigating this down economy.
4. Get detailed insight into how SoCalBio can help your organization succeed.
5. Get a copy of "Beyond borders: global biotechnology report 2010," Ernst & Young's 24th annual report on the biotech industry.

### Featuring

- Keynote presentation by a team of analysts from Ernst & Young on the state of the bioscience industry based on the recent study entitled "Beyond borders: global biotechnology report 2010"
- Vendor displays
- Business development and networking opportunities
- Give-aways

### When

July 23, 2010, 8 am to 12:30 pm

### Where

Wilshire Grand Hotel

### Cost

(breakfast and refreshments will be served)

Free to SoCalBio Members

\$100 non-member

### RSVP

Reserve a seat online at

<https://www.123signup.com/register?id=mjczk>

call 213-236-4890

Or send e-mail to  
[scbc@socalbio.org](mailto:scbc@socalbio.org)

### Participating Vendors



## SoCalBio

*Your success is our business*

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### Agenda

- 7:30 am Registration & networking & breakfast
- 8:00 am Introductions
- 8:15 pm Vendor presentations
- 9:15 am Networking and visiting vendor displays
- 9:45 am Vendor presentations
- 10:45 am What is next on the SoCalBio Group Purchasing Committee's agenda
- 11:15 am Presentation on the E&Y's "Beyond Borders" report
- 12:30 pm meeting adjourns

### Who Should Attend?

- Device, IVD and biotech company executives
- CFOs
- Procurement managers
- HR professionals
- PR and communication specialists