



SoCalBio Group Purchasing Program

Sign up with AT Conference and save on phone and web conferencing

- **37% discount on toll-free domestic reservationless conferencing.**
 - **Retail rate - \$0.079/minute**
 - **SoCalBio member rate - \$0.050/minute**
- **Dedicated account manager**
- **Security**
- **More details provided inside**



Company Overview

- **AT Conference founded in 1999**
- **Privately owned – we answer only to our customers**
- **Currently AT Conference has 15,000+ accounts and 76,000+ users**
- **Company has doubled in size every two years**
- **Recognized by 2006 Deloitte's Technology Fast 500 and 2008 Inc. 5000**
- **Company strives to maintain the small company customer service experience for both small/medium and large volume clients**



Core Product Offerings

- **Reservationless Audio Conferencing 24/7**
- **Operator Assisted Dial Out**
- **Operator Fully Attended (Q&A)**
- **Web Conferencing**



Reservationless 24/7

- **Core service offering**
- **Conference any time – no reservation required**
- **Communicate date and time of conference to participants**
 - **E-mail (Outlook Plugin)**
- **At the designated date/time dial the toll free number**
- **Enter Host or Participant Code**
- **You are conferencing – It's that easy**



Additional Services

- **Operator Assisted Dial Out**
 - **Advanced reservation required**
 - **Operator dials out to participants**
- **Operator Attended**
 - **Advanced reservation required**
 - **Dedicated operator for duration of the call**
 - **Participants are greeted by a live operator and info taken**
 - **Speaker sub-conferencing**
 - **Controlled Q & A sessions**



Additional Services

- **Web Conferencing**
 - **Share presentations with anyone via the web**
 - **Share any PC application**
 - **web sites, presentations, business applications, etc.**
 - **Polling, Chat, File Transfer**
 - **Event registration**
 - **Recordings**



Service Enhancements

- **Multiple Billing/Project Code options** for proper cost allocation
- **EZ conference scheduling / invitations with Outlook Plugin**
- **Convenient Customer Support Center at atconference.com**
- **Phone Usage Reports at the completion of each call**
- **Easy to read detailed invoicing**
 - **Multilevel – Summary, Conference, and Call Detail**
- **Online payment**



Security

- **Lock Conference**
- **Change Host / Participant codes**
- **Secure PIN access**
- **Name Announce / Roll Call**
- **Record Caller ID (ANI Capture)**
- **Phone Usage Reports**



Who Uses Conferencing?

- Sales
- Marketing
- Investor Relations
- Medical
 - BioMed & Biotechnology Industries
 - Pharmaceuticals
- Legal / Law
- Government
- Non-Profit Organizations
- Just about anyone....



SoCalBio Member Benefits

- **37% rate reduction from retail rates on toll-free domestic reservationless conferencing.**
- **Retail rate - \$0.079/minute**
- **SoCalBio member rate - \$0.050/minute**
- **Dedicated account manager**
 - **Monthly account review**



Contact Info

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