



September 19, 2008

Wilshire Grand Hotel

10th SoCalBio *Investor Conference*

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10th Annual SoCalBio Investor Conference

September 19, 2008
Wilshire Grand Hotel
Los Angeles, CA

In addition to showcasing emerging medical device, biotech and health informatics firms and technologies, this conference will focus on the current state of the life-science industry with discussions about technology developments, the changing landscape of company funding and trends in corporate partnerships.

Conference Co-chairs

Anthony Natale, M.D., Partner, Prism VentureWorks
Michael Wise, Partner, Perkins Coie
Allan Wolfe, M.D., General Partner, UV Partners

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Charles Warden, Managing Director, Versant Ventures
Allan Wolfe, M.D., General Partner, UV Partners



Agenda

September 18, 6:00 to 9:00 pm

**Pre-Conference CEO/Investor
Reception and Dinner**
(By-Invitation-Only)

September 19, 7:00 am - 7:00 pm

7:00 **Registration Opens**

7:45 **Breakfast & Opening Remarks by
Conference Co-Chair Allan Wolfe,
MD, General Partner, UV Partners**



8:00 **“Changing Landscape of Company
Funding,”** a keynote Presentation by
Alan Frazier, Founder and Managing
Director, Frazier Healthcare Ventures,
one of the nation’s leading providers
of venture and growth equity capital to
emerging healthcare companies with
more than \$1.8 billion of capital under
management.



9:05 **Company Presentations: Biopharmaceuticals**

- ◆ **Spectrum Pharmaceuticals** (Irvine, CA):
Acquisition, development and
commercialization of a diverse portfolio of
oncology drug candidates.
- ◆ **TerraPharm**: Focused on prescription botanical
drugs and medical foods to treat major chronic
diseases.
- ◆ **Nidus Laboratories** (Los Angeles, CA): Small
cyclic peptides to treat immune disorders,
inflammation and cancer.
- ◆ **Adventrx** (San Diego, CA): Biopharmaceutical
R&D focused on proprietary therapeutic
candidates for treating cancer and infectious
diseases.

9:55 **Coffee Break**

10:10 **Company Presentations: Molecular Diagnostics/
Biosensors**

- ◆ **DermTech** (San Diego, CA): Development and
validation of molecular tests using specimens
derived from skin.
- ◆ **Tissue Genetics Inc.** (Boulder, CO): Molecular

diagnostics for breast and ovarian cancers.

- ◆ **DxTerity Diagnostics** (Rancho Dominguez, CA): DNA testing platforms to allow physicians to routinely and inexpensively test a patient's genetic make-up without requiring cumbersome and expensive enzymatic testing protocols.
- ◆ **Inscent** (Irvine, CA): R&D for using insect sensory machinery to construct biosensor devices for various applications.

11:00 Coffee Break

11:15 Breakout Sessions:

- ◆ **Session I (Sponsored by Ernst & Young): Strategies for Accelerating Product Development**
- ◆ **Session II (Sponsored by Reed Smith & Prism VentureWorks): Deals Shaping the Device and Biotech Landscape**
- ◆ **Session III (Sponsored by Perkins Coie): Effective Use of IP Rights When Shopping For Venture Funding**

12:30 Networking Luncheon

1:00 **Michael Weingarten, Director, National Cancer Institute's SBIR and STTR program: "On NIH SBIR Bridge Funding"**



1:15 **Keynote Presentation by Mark Goldsmith, MD, PhD, Chairman and CEO of Cogentus**, a specialty pharmaceutical company developing innovative, fixed-dose combination prescription medicines serving unmet medical needs that drive significant commercial opportunities.



2:15 Company Presentations: Regenerative Medicine

- ◆ **California Stem Cell** (Irvine, CA): Focused on manufacturing high-purity human cells for therapeutic development and clinical applications.
- ◆ **Histogen** (San Diego, CA): Focused on regenerative medicine based on products manufactured by newborn human fibroblasts.
- ◆ **Capricor** (Los Angeles, CA): Biotherapeutics for the treatment of heart disease.
- ◆ **Organovo**: Platform technology for "organ printing" that allows precise placement of cell types into structures (e.g., blood vessels and complex organs) to aid transplantation.



3:00 Company Presentations: Neuroscience

- ◆ **Wavestate** (Marina del Rey, CA): Medical device technology to improve neurointensive care.
- ◆ **Anergix** (Los Angeles, CA): Cell therapy for neurodegenerative disorders.
- ◆ **EOS Neuroscience** (Los Angeles, CA): Optical prostheses for the treatment of neurological diseases.

3:45 Coffee Break

4:00 Company Presentations: Orthopedics

- ◆ **Active Life Technologies** (Santa Barbara, CA): Devices for measuring the mechanical properties of bones and other hard tissues in vivo.
- ◆ **Bone-Rad** (Irvine, CA): Radioactive bone cement for use as a cost-effective treatment paradigm for managing cancer tumors in bone.

4:25 Company Presentations: Imaging and Screening Tools

- ◆ **Integrated Endoscopy** (Rancho Santa Margarita, CA): New endoscope design
- ◆ **Radlink** (Torrance, CA): An innovative manufacturer of digital medical imaging for diagnostic use.
- ◆ **NeoMatrix** (Irvine, CA): Devices that promote optimal breast health.

5:00 Company Presentations: Cardiovascular Devices

- ◆ **Allvivo Vascular** (Lake Forest, CA): Focused on developing a biomimetic coronary stent coating called ProteoGuard™ that prevents restenosis without the need for extended courses of dual antiplatelet therapy.
- ◆ **MiCardia** (Irvine, CA): Minimally invasive methods to treat heart valve disease.

5:30 Concluding Remarks

5:45 Cocktail Reception

6:30 Conference Adjourns



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Registration Information

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Academic/Nonprofit	\$200	\$250

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If you have any questions, please **contact** the SCBC at: **213-236-4890** (phn), **213-622-7100** (fax), or send e-mail to **scbc@socalbio.org**.

Cancellation and Refund Policy:

- ◆ Cancellations must be received in writing. Fax to 213-622-7100 or email to scbc@socalbio.org by September 1st, 2008, to qualify for a refund.
- ◆ A \$100 administrative fee will be deducted for all approved cancellations received by September 1st, 2008.
- ◆ All refunds will be processed after the conference.
- ◆ No cancellations after September 1st, 2008. Substitutions accepted.

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